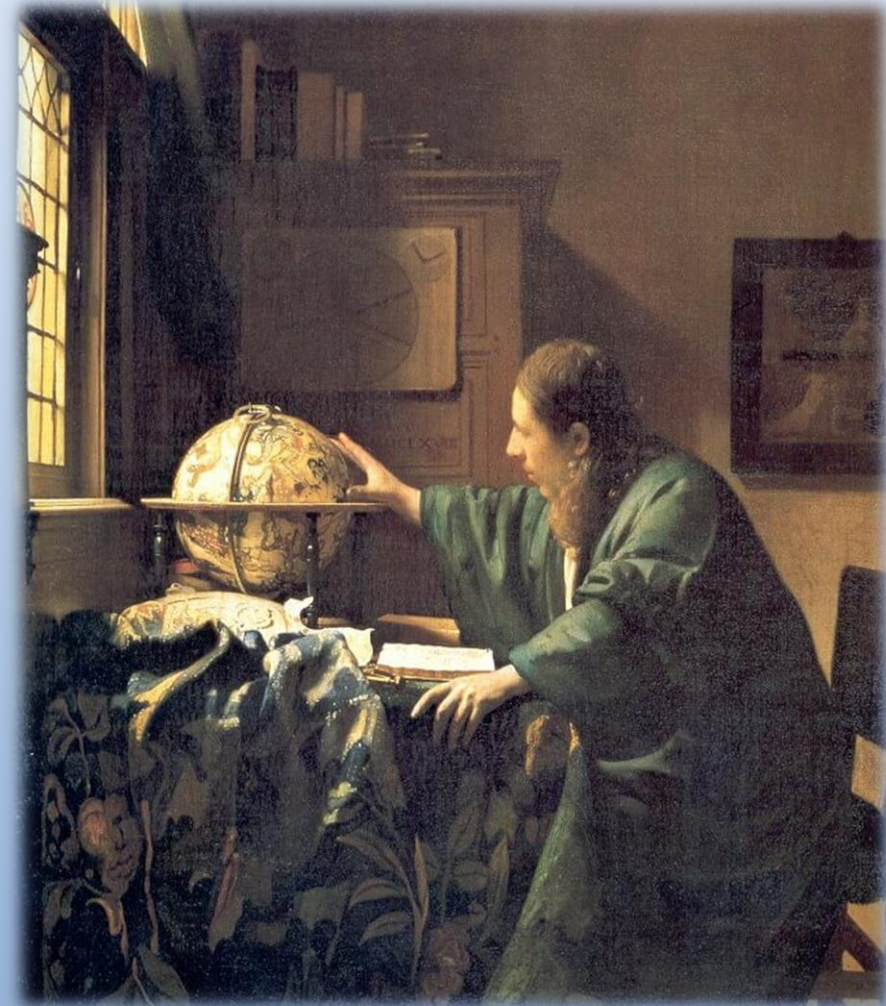


# From the Enlightenment to Business Models Season II

## Episode 0 *Introduction*



**Johannes Vermeer's 'The Astronomer' (1668)**  
<https://collections.louvre.fr/en/ark:/53355/cl010064324>

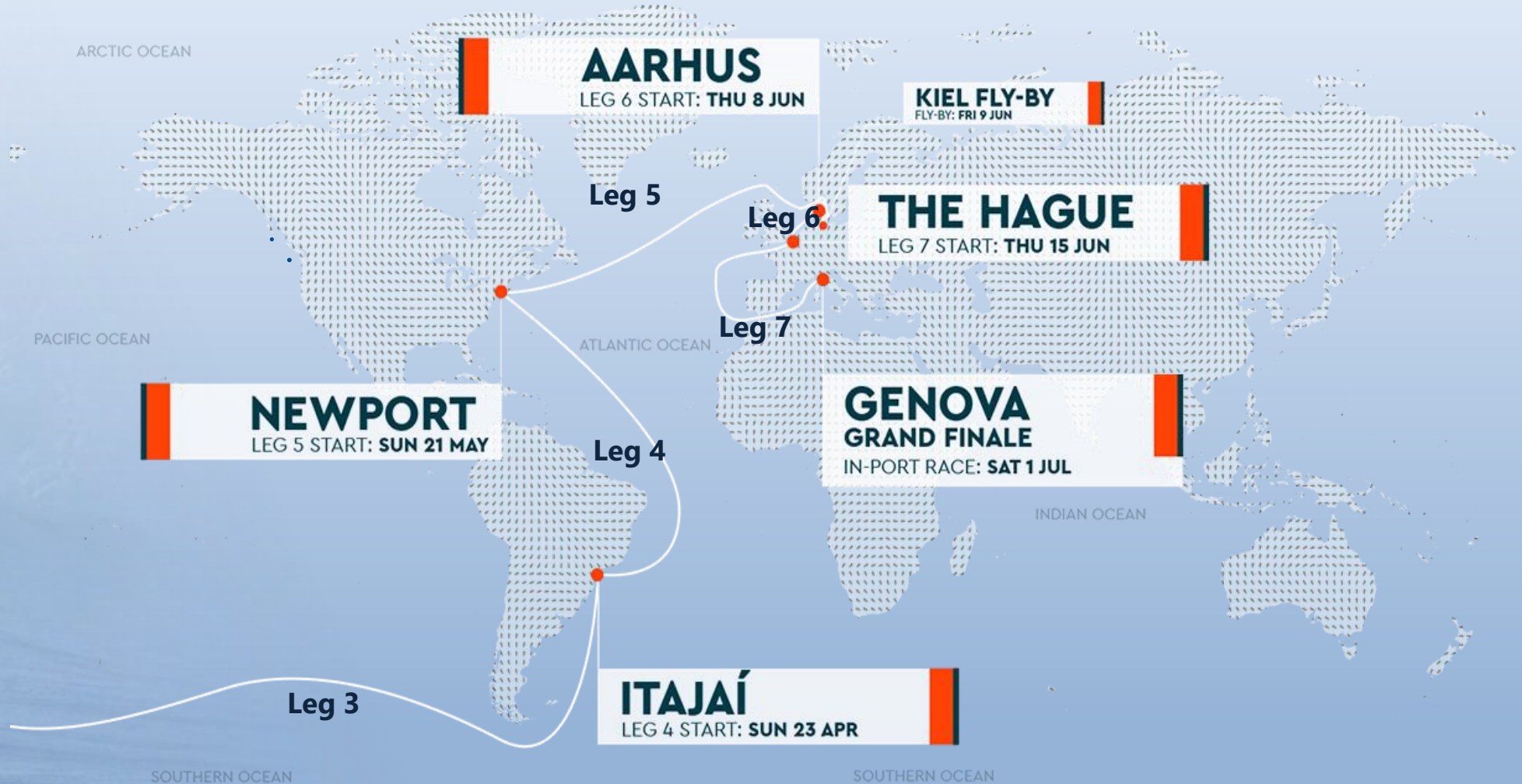


# From the Enlightenment to Business Models

Going with the Ocean Race 2022-2023

Season 2  
Spring/Summer Saga 2023

**Our expected trajectory for the next 10 weeks**






# From the Enlightenment to Business Models

Going with the Ocean Race 2022-2023

**Season 2**  
Spring/Summer Saga 2023

## Our studied Outline for Season II

0. **Introduction** 
1. **Spinoza's truth, fallacies and wrongs**
2. **Kant's Prominence**
3. **Adam Smith Importance**
4. **Rousseau's Anti-Philosophes**
5. **Voltaire pro Royalism**
6. **Diderot's Encyclopedia**
7. **When does the Enlightenment take place?**  
*Entire Chronology Map*
8. **The French Revolution**
9. **Different Canons of the Enlightenment Part A**
10. **Different Canons of the Enlightenment Part B**
11. **The Enlightenment and freedom of thought & speech**
12. **The Enlightenment and Science**
13. **The Enlightenment and Ethics**
14. **The Enlightenment and Toleration**
15. **The Enlightenment and Racial Differences/Slavery**
16. **The Enlightenment and woman**
17. **Why is the enlightenment so important in our days.**
18. **Comparative Analysis Radical-Moderate-Counter Enlightenment**
19. **Research agenda for the next Generation ahead**
20. **Summary and Conclusions.**



# From the Enlightenment to Business Models

at the Ocean Strategy Race 2022-2023

Season 2  
Spring/Summer Saga 2023

## APRIL 2023

### Outline per month

SUN	MON	TUES	WED	THURS	FRI	SAT
						1
2	3		4	5 <i>End of Leg 3</i>	6	7 8
9	10		11	12	13	14 15
V a c a t i o n						
16	17		18	19	20	21 22
V a c a t i o n						
23 ✓ Episode 0 Intro	24 🦀		25 Episode 1 Spinoza's truth, fallacies and wrongs	26	27 🌊	28 Episode 2 Kant's Prominence
30						












# From the Enlightenment to Business Models

at the Ocean Strategy Race 2022-2023

Season 2  
Spring/Summer Saga 2023

## Outline per month

MAY 2023

SUN	MON	TUES	WED	THURS	FRI	SAT
	1 	2 <b>Episode 3</b> Adam Smith Prominence	3	4 	5 <b>Episode 4</b> Rousseau's Anti-Philosophes	6
7	8 	9 Voltaire's Pro-royalism	10	11 	12 Diderot's Encyclopedia	13
14	15 	16 <b>Episode 7</b> When does the Enlightenment take place? Entire chronology map	17	18 	19 <b>Episode 8</b> The French Revolution	20
21	22 	23 <b>Episode 9</b> Different Canons of the Enlightenment Part A	24	25 	26 <b>Episode 10</b> Different Canons of the Enlightenment Part B	27
28	29 	30 <b>Episode 11</b> The Enlightenment and Freedom of Thought-Speech	31			



# From the Enlightenment to Business Models

at the Ocean Strategy Race 2022-2023

Season 2  
Spring/Summer Saga 2023

## Outline per month

# JUNE 2023

SUN	MON	TUES	WED	THURS	FRI	SAT
				1 	2	3
					<b>Episode 12</b> <b>The Enlightenment and Science</b>	
4	5 		6	7	8 	9
			<b>Episode 13</b> <b>The Enlightenment and Ethics</b>			<b>Episode 14</b> <b>The Enlightenment and Toleration</b>
11	12 		13	14	15 	16
			<b>Episode 15</b> <b>The Enlightenment and Racial Differences/Slavery</b>			<b>Episode 16</b> <b>The Enlightenment and Women</b>
18	19 		20	21	22 	23
			<b>Episode 17</b> <b>Why is the Enlightenment so important in our days</b>			<b>Episode 18</b> <b>Comparative Analysis Radical-Moderate-Counter Enlightenment</b>
25	26 		27	28	29 	30
			<b>Episode 19</b> <b>Research agenda for the next generation ahead</b>			<b>Summary and Conclusions</b>
						<b>GRAND FINALE GENOVA</b>



# From the Enlightenment to Business Models

Going with the Ocean Strategy Race 2022-2023

Season 2  
Spring/Summer Saga 2023

***With this episode, we delicately begin the second and last part of the saga "From the Enlightenment to Business Models-Season II"***

- We will publish every Tuesday and Friday of the week.
- Season II will last from April 23<sup>rd</sup> to July 1<sup>st</sup> of 2023.
- We will continue offering the Ocean Musical Section.
- We expect to provide some hints beyond our text-book bibliography. Remember our business is to offer strategic reflections for your soul.
- Many blessings and thank you for reading to me.



*Saoirse Ronan starred as Jo March in the 2019 adaptation of "Little Women." Sony Pictures*